

Acknowledgments

In planning this book and researching it, in turning it from a dissertation into an electronic book, I have had help from many people in many quarters.

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As I was preparing my dissertation and later, I was privileged to be asked to present portions of my thesis in several venues. These opportunities allowed me to test ideas and crystallize thoughts. Shards of those presentations, and of papers included in *Consumers and Luxury: Consumer Culture in Europe 1650–1850* and in the *Journal of Design History* (14, no. 2) appear here, reorganized and, I hope, improved by the helpful comments of listeners and readers.

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Home page image: Ignaz Schiffermüller, *Versuch eines Farbensystems* (Vienna, 1772), Table I. Courtesy Werner Spillmann collection, Basel, Switzerland.
