RingCentral

RingCentral Events

RingCentral Events (formerly Hopin Events) is the complete solution for webinars, virtual, onsite, and hybrid events. Run engaging AI-powered events that reflect your brand, build community, and create a lasting impression with your audience from start to finish.

Why RingCentral Events?

Complete and integrated

Host events and webinars for both internal and external participants. Access 40+ App Store integrations and public APIs for a personalized setup.

Stronger engagement

Create customized, branded events, with engagement and networking tools that make promotion more seamless.

Maximized ROI

Host unlimited events, create reusable content, and continue to grow with detailed engagement reports.

AI-powered

Generate polished promotional and social media content, and manage Q&A with AI.

Run unlimited events in any format

Webinar

Easily set up engaging webinars for lead generation, workshops, and town halls.
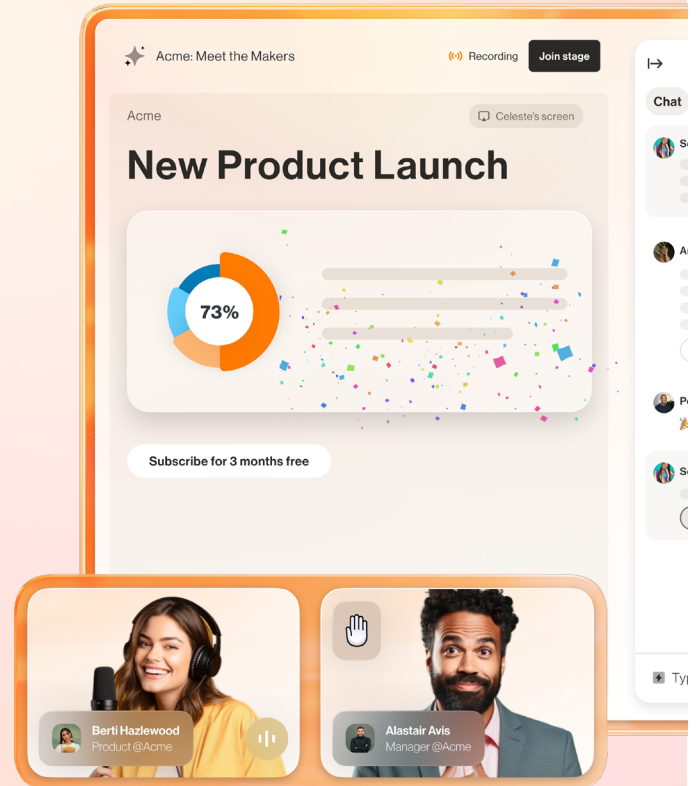
Virtual

Host immersive events from a virtual venue, including multiple stages, networking, expo booths, and more.

Hybrid (Events Pro+/Enterprise plans)

Make in-person events more seamless with a virtual element that connects your audience, no matter where they are.

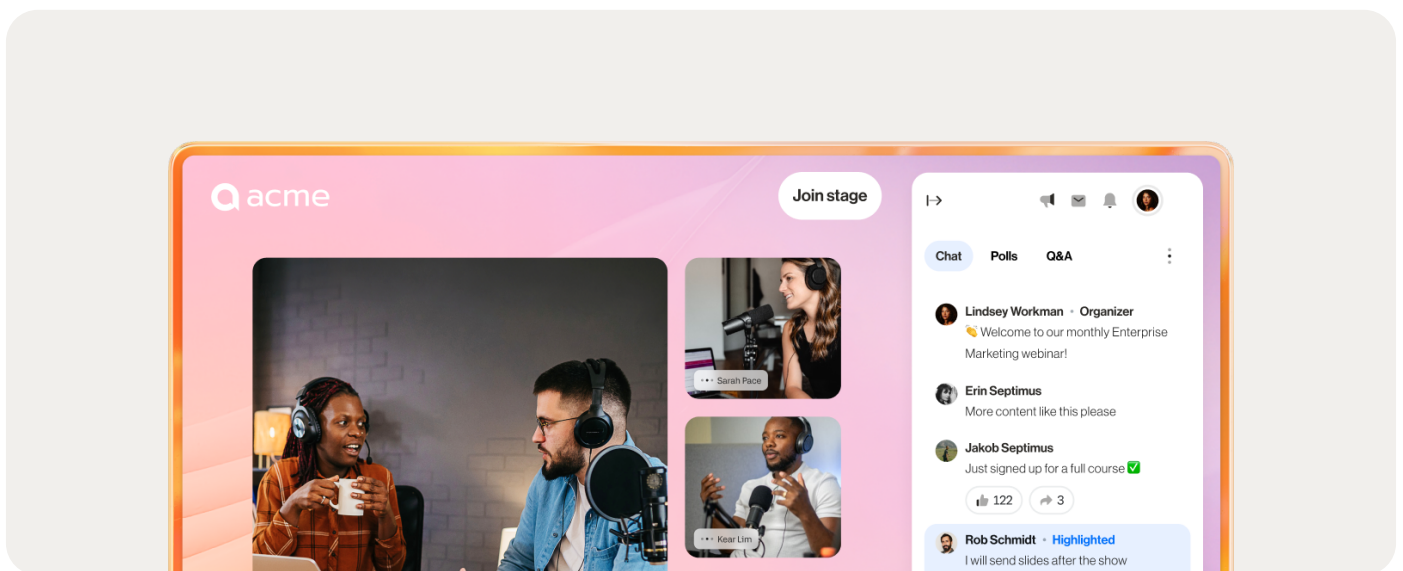### Onsite (Events Pro+/Enterprise plans)

Keep important event information in one place for onsite attendees with a registration suite, badge printing, apps, and floor plans.

Registration & Branding

- **AI Writer (AI)**
  Eliminate writer's block using an AI-powered assistant to power descriptions, emails, registrations, and more, with the ability to adjust length and tone.

- **Advanced registration page builder**
  Design your perfect landing page with fully customizable and modular blocks to showcase your agenda, speakers, sponsors, products & services, and content. Save and publish in minutes.

- **3rd party registration support**
  Use registration widgets to host the entire event signup process on your website.

- **Custom website builder - Canvas**
  Our no-code website builder lets event organizers quickly build stunning event landing pages for all of their events.

- **Custom branding on registration and emails**
  Build a custom email directly in RingCentral Events or import custom email text and graphics from an external provider.
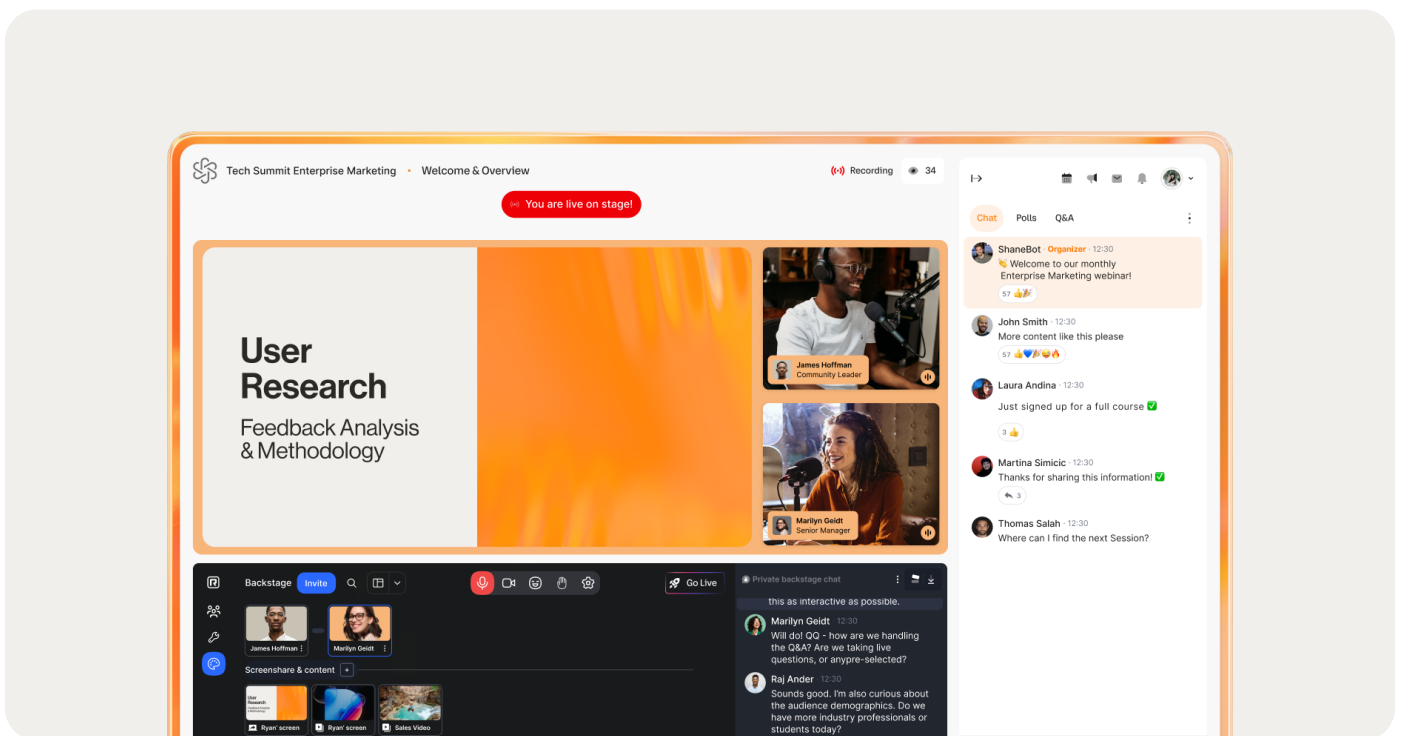
- **Event series**
Organizers can group similar events in a series, allowing attendees to register for multiple events at once during sign up.

- **Custom fields on registration page**
Build forms with open text, multi-select, and conditional questions to gather the insights you need from different groups.

- **Automated email reminders**
Customize email reminders to automatically send to attendees to maximize attendance to your event.

- **Domain restriction**
Set permit/block lists to enable specific domains to sign up for your events.

- **Custom domain** (add-on)
Set up a custom domain for each of their events, including for the registration landing page and for the event experience.

- **Free, paid, private ticket options**
Enable various event ticketing options for your event, available in 135+ currencies

- **Attendee ticketing management**
Resend tickets, create promo codes, issue refunds, manage waitlists, and change ticket information from your dashboard.

- **Event referral tracking**
Allow organizers to use UTM codes, Google Analytics, and Meta Pixel to track the spread and marketing of their events in a quantified way.
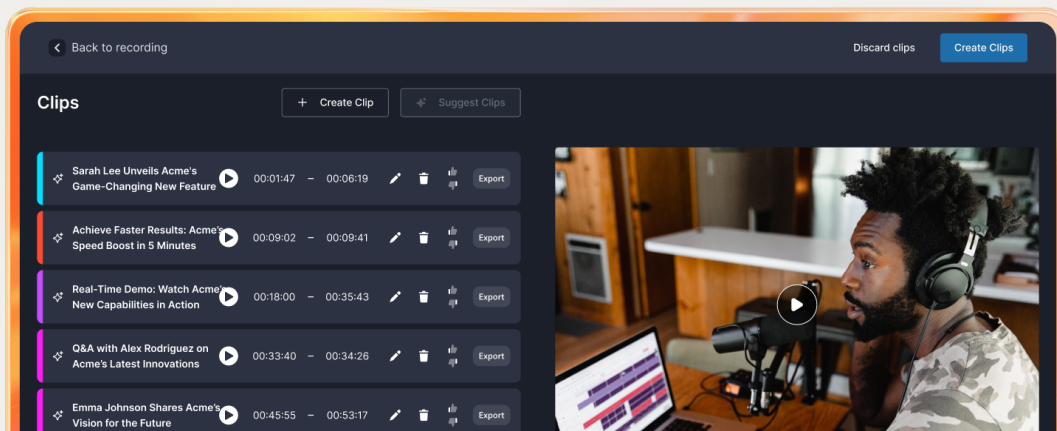
Event Experience

- **Production Studio**
  Add high-production branding, and control and customize what attendees see on the Stage/Session of your event by bringing speakers, videos and slides into the live streaming.

- **Multi-day, multi-track events**
  Create expansive events that can span multiple days, with different areas for attendees to engage including different stages, sessions, networking, expo, and more.

- **Q&A categorization (AI)**
  Auto-categorize questions into buckets for more organized Q&A sessions.

- **Virtual welcome lobby with event schedule**
  Use the welcome page for attendees to quickly find out what's happening at the event currently: the organizer's welcome message, sponsors, the schedule, and speakers.

- **Event-wide and private messaging**
  Multiple chat channels in the engagement panel on the RingCentral platform, including direct messages, stage chat, sessions chat, expo chat, and full event chat.

- **Dynamic networking and live meetings**
  The Networking area is the place for auto-generated one-on-one meetings and facilitating connection discovery at an event.

- **Unlimited concurrent live sessions**
  Create multiple live breakout rooms in the Sessions area of an event that run concurrently.

- **Simulive event segments**
  Organizers can now schedule videos from their Recordings, My Uploads or Clips to run automatically at a specific point in time on Stages or Sessions. They can edit their timings if needed, and can see exactly what is scheduled to run and at what time, either from the Table or Calendar views.

- **In-session lead capture and conversion tools**
  Utilize in-session CTAs to allow attendees to leave feedback, sign up for information, access resources, and more.

- **Unlimited virtual expo hosting**
  The Expo area is a flexible area for vendors, sponsors, and partners to showcase their products and services, generate leads, and interact with attendees.

- **Moderation capabilities**
  Control participants to go on and off screen, mute attendees, and create/manage polls for sessions and expos.

- **Polls, surveys, Q&A, chat**
  Directly interact and engage your audiences through various engagement tools.

- **Emoji reactions, confetti, raise hand**
  Organizers and attendees can easily express themselves with iconic emojis, confetti and raise hand functionality.

- **Promote attendee to stage**
  Allow attendees to come on screen and interact during the session.

- **Breakout rooms**
  Facilitate discussions, brainstorming sessions, and larger group networking.

- **Closed Captions (and Translation) (AI)**
  Transcribe each speaker's audio so all attendees know what was said, and by whom, and translate from English to over 40+ languages with an add-on.

- **RTMP compatible**
  Stream content from an external production source to the Stage or Sessions using a custom RTMP key.

- **Multiple stages**
  Set up more than one Stage to create simultaneous tracks. Reach your audience for main talks. Up to 100,000 people can view a Stage at a time.
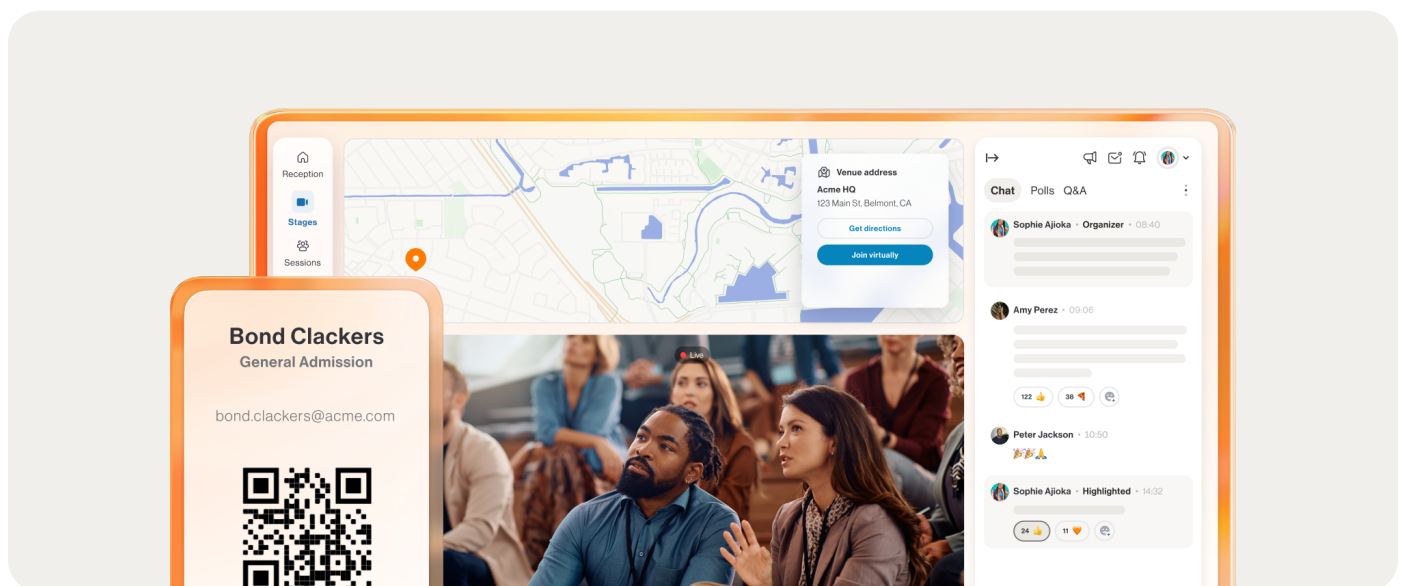
Event recordings & analytics

- **AI Clips (AI)**
  Save yourself hours from post-event editing and make social sharing easy with AI-generated clips from your recorded event.

- **Event recording and replay center**
  Enable recordings for each stage and session areas, and decide which recordings will be available in the post-event Replay area for attendees.

- **On-demand webinars**
  Allow attendees to attend your event on-demand and view sessions on their own schedule.

- **Editing and trimming**
  Trim the start and end of recordings, making it easy to remove extraneous pieces at the beginning or end of each recording.

- **Attendance, conversion, engagement tracking**
  Understand what areas of your event your attendees enjoyed the most with built-in analytics tools, including participant duration. Push event analytics into your CRM or Marketing Automation tools to create targeted marketing campaigns and personalized follow up communications.

- **Attendee engagement scores**
  Easily Identify the most engaged attendees from your event with our formulated engagement scores.

- **Org level analytics**
  Offers a dashboard designed to provide organizations comprehensive insights into all of their events' performance.

Hybrid and onsite capabilities

- **Floor plan**
  Add floor plans so that your attendees can easily find their way around your event if you are creating a hybrid or onsite event.

- **Check in areas & access control** (Event & Session)
  Create various attendee check-in points for your onsite event and sessions; including onsite badge creation, printing, and lead retrieval. Organizers can monitor session attendance by checking attendees in and out, providing insights into the number and duration of attendees per session.

- **Kiosk mode** (self check in)
  Set up customized kiosk interfaces for attendees. Define the check-in process and display a farewell message that appears after each check-in, right before the attendee's badge is printed.

- **Badge printing & designer**
  Create and format single or double-sided badge templates that include all the necessary attendee information, images/logos and a QR code.

- **Signatures**
  Set up documents for attendees to sign during check-in via the Kiosk mode. Once signed, they are saved in PDF format, ready for organizers to download post-event.

- **Lead retrieval** (Events Enterprise plan)
  Extend an invitation to exhibitors to utilize the Onsite Lead Retrieval feature. This tool makes it simple to gather leads by scanning the attendee's QR code present on their badge.

Integrations

- **40+ In-event integrations**
  (Events Pro+/Enterprise plans)
  Create memorable experiences for your attendees using our apps and integrations with all different functionalities (i.e. Slido, Kahoot, Miro, and more).

- **Native MarTech integrations**
  (Events Pro+/Enterprise plans)
  Connect with popular MarTech integrations including: Marketo, SFDC, HubSpot, MailChimp, ActiveCampaign, Eloqua.

- **LinkedIn community builder integration**
  Grow your event community, increase brand awareness, and convert attendees to followers by connecting both of your LinkedIn company and event community pages to your event.

- **Magic Links**
  One-click event registration, it's magic! Bring registrants from an external registration site into RingCentral with Magic Links.

- **Custom API access**
  (Events Enterprise plan)
  Through APIs, organizers are able to bring the various systems they utilize throughout their business and integrate into RingCentral to perform tasks such as importing external registrations, retrieving analytics reports, retrieving information about their event, etc.

Take your experience to the next level (with add-ons)

Partner Ecosystem
(additional cost)

Connect with a partner in our ecosystem to take your Events experience to the next level.

Learn More

Single Sign-On (SSO)
(Events Pro+/Enterprise plans)

Enable single-sign on to protect your events and allow only authenticated users to join.

Learn More

APIs
(Events Enterprise plan)

Bring various systems that your business utilizes and integrate into RingCentral Events.

Learn More

Lead Retrieval
(Events Enterprise plan)

Enable exhibitors to capture and track valuable leads for hybrid and onsite events.

Learn More

Custom Domains
(add-on)

Set up a custom domain for each of their events, including for the registration landing page and for the event experience.

[Learn More](#)

Caption Translation
(add-on)

Make your events more inclusive and accessible with translated closed captions from English to 20+ supported languages.

[Learn More](#)

Advanced Support
(add-on)

Includes standard support, and 24/7 Live Event Support, queue prioritization, and attendee chat support.

[Learn More](#)

How to purchase RingCentral Events

RingCentral Events is available as a standalone or add-on license for both new and existing RingCentral customers. RingCentral Events has 3 different plans (Events Pro, Pro+, Enterprise) scaling depending on event needs, and offers both unlimited registrations and unlimited-use for all your webinars & events. Contact a RingCentral account representative to learn more or visit [ringcentral.com/rc-events.html.](#)

[Strat a free trial today](#)

For more information, please contact a sales representative. Visit ringcentral.com or call 855-774-2510.

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